



Prof, Timmy G.Tan, Excellency Egyptian Ambassador, Ahmed Ezzat and Michel Kornienko, CEO

WHEN DIVERSITY REACHES SUCCESS

The founders of ASA Pacific consider the diversity as one of the newly established company's major strengths. ASA Pacific was founded by a group of business men coming from very different and diverse backgrounds, experience and cultures: Filipino, Egyptians, and French, who came together and leverage their individual strengths to build a company immediately ready to undertake the most challenging industrial projects.

Founded in Egypt in 1996, ASEC Automation (ASA) focused on serving local and regional markets, in very few years the company expanded its operations beyond those regional boundaries to successfully deliver projects globally from Honduras, Mexico to the South-East Asia and Europe, becoming a market leader in Electrical and Automation

Since 2012 ASA has actively participated and successfully delivered projects in the Philippines, the result of such success was the clients encouraging ASA to establish a local subsidiary to serve the local market as well as the rest of the pacific region.

Then the only remaining step was to find the right local partner that can support and contribute into changing such vision into reality. With the help of the former Egyptian Ambassador to the Philippines, Mahmoud Mostafa Ahmed, was introduced ASA CEO, Michel Kornienko, to Professor Timmy G. Tan.

Later on, in his own words, Mr. Tan formulated the vision for ASA Pacific:

“What we expect from ASA Pacific is to bring know-how in the areas of automation, electrical engineering and maintenance in Philippines. We must be recognized as a major incubator of Philippines newest talent and our Engineers will be spread around, not only Asia, to start factories, but also in the entire world.”